

Need to convince your boss that ThinkNext 2025 is a must for your professional development or your pharmacy’s growth? Here’s a letter you can use to make your case!

Dear [Insert their name],

I would like to attend **PCCA’s ThinkNext: International Seminar 2025**. It is a three-day conference happening October 9-11, 2025, at The Woodlands Waterway Marriott near Houston, Texas. This premier compounding event features inspiring keynotes, breakout sessions, networking opportunities, and will allow me to learn about emerging therapies, formulations, best practices, cutting-edge equipment and advocacy initiatives. The return on the investment would be significant for the pharmacy.

The conference will give me a chance to learn about **What’s NEXT** in pharmacy compounding. From new products that can improve our compounds to formulations that are backed by research for treating a wide variety of conditions, the conference content will be phenomenal. I’ll get to learn alongside pharmacists and techs, owners and marketers representing well-established, multi-location pharmacies as well as pharmacies that are just hitting their stride.

Benefits of attending this event:

- **Hosted in Houston, TX** – An accessible and affordable location that will allow us to be efficient with our conference budget.
- **In-depth compounding content.** There will be no “filler” sessions with irrelevant material. I will go with a specific purpose and leave with ready-to-implement strategies and best practices.
- **Networking with Compounders and other experts.** I’ll get to discuss challenges and learn what’s working for others like us, plus hear about new treatments or wellness options that could help us serve more patients.

Here is a complete breakdown of the conference costs:

AIRFARE	TRANSPORTATION	HOTEL	MEALS	CONFERENCE FEE	TOTAL
\$300	\$80	\$780	\$150	\$1,595	\$2,905

Early Bird, - Aug. 22

I’m excited to level up my knowledge this year and I’m confident in the significant return we will receive for this relatively small investment in career development. Thank you again for your consideration of this request. [Your standard close]