



SPARKING COMPOUNDING **INGENUITY**

October 9-11

IN PERSON IN HOUSTON, TEXAS + VIRTUAL

EXHIBITOR PROSPECTUS



Welcome to ThinkNext 2025

Join Us at the Industry's Largest Event!



We are thrilled to once again host the **compounding industry's largest event** at **The Woodlands Waterway Marriott Hotel & Convention Center**, conveniently located just north of Houston and only a short drive from Bush Intercontinental Airport. The area boasts a variety of restaurants, shops and recreational activities, all within walking distance of the hotel — perfect for both business and leisure.

This year's **ThinkNext EXPO** presents exciting new opportunities for sponsorship and promotion, designed to ensure that your brand connects with hundreds of pharmacy owners and their teams. We invite

you to explore the sponsorship levels and branding options outlined in this prospectus.

At PCCA, we support pharmacies in delivering personalized, compounded medications that make a real difference in patients' lives. Our success is directly tied to the success of each member pharmacy, and we want you to be part of that journey.

We look forward to collaborating with you and showcasing your business to our incredible network of members. See you in The Woodlands!

Ethan Shinogle

*PCCA Director of Marketing Operations
& Implementation*

Stacie Arthur

PCCA Trade Show & Production Specialist



What's Inside

- 03** | By the Numbers — 2024 Attendance
- 04** | Sponsorship & Exhibitor Opportunities
- 06** | Schedule
- 07** | Promotion Opportunities
- 09** | Hotel / Transportation
- 10** | Exhibitor Rules & Regulations
- 11** | Exhibit Contact

By the Numbers — 2024 Attendance

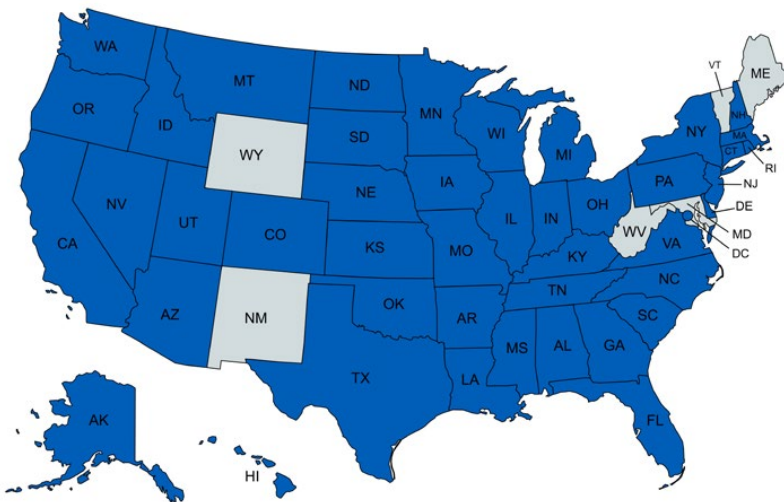
Here's Who Joined Us Last Year

In-Person Attendance: 572

Virtual Attendance: 120

Countries Represented

- USA
 - » 44 States
- Canada
 - » 7 Provinces
- Australia
- Luxembourg
- Malaysia
- Puerto Rico



Sponsorship & Exhibitor Opportunities

Sponsorship packages and exhibitor space are your company's keys to connecting with hundreds of compounding pharmacies from across the country. Explore your options for exhibiting, connecting with attendees and recognition throughout the event.

All first-time exhibitors must complete and submit a PCCA Exhibitor Request Form for consideration to exhibit at ThinkNext: International Seminar 2025. Please note that all forms will be reviewed to ensure appropriate alignment with PCCA and necessary criteria are met. Submission does not guarantee exhibition space. To request this form, please contact Stacie Arthur at sarthur@pccarx.com.

Sponsorship Opportunities

Premier Sponsor | ~~\$60,000 (1 Available)~~ SOLD to KIH-LLC

- Main stage 15-minute presentation to the entire in-person and virtual audience to promote your business, products and services
- 1-hour breakout workshop session to educate attendees and connect them with your product or service
- 10x20 booth + premium booth placement in the EXPO
- 4 exhibitor passes which include access to all event sessions, meals and activities
- Top-level inclusion of your company logo in digital signage throughout event
- International Seminar website – logo and link included on the home page, and top-level logo placement and description on Exhibitor page
- Company logo and link to company website included in pre-event promotional emails (4)
- Electronic lead capture service
- Company featured in event app push notifications to all attendees during the event (2)
- Flyer and/or giveaway in attendee bag (sponsor provides half- or full-page flyer/giveaway)
- Pre-event recording and release of a dedicated The Mortar & Pestle podcast episode
- Company introduction emailed to event attendees and all PCCA member contacts prior to event
- One dedicated company post on PCCA's social media channels, including Facebook, Instagram and LinkedIn
- Plus, the basics available in all sponsorship packages (listed in the Silver offerings)



See more exhibitor opportunities on next page!

Sponsorship & Exhibitor Opportunities

Sponsorship Opportunities (cont'd)

Platinum Sponsor | \$30,000 (3 Available)

- Main stage 5-minute presentation to the entire in-person and virtual audience to promote your business, products and services
- 10x20 booth
- Preferred booth placement in the EXPO
- 3 exhibitor passes which include access to all event sessions, meals and activities
- Your company logo prominently included in digital signage throughout event
- International Seminar website – prominent logo placement and company description on Exhibitor page
- Company logo and link to company website included in pre-event promotional email (1)
- Electronic lead capture service
- Company featured in app push notification to all attendees during the event (1)
- Flyer in attendee bag – sponsor provides half- or full-page flyer
- Plus, the basics available in all sponsorship packages (listed in the Silver offerings)
- Choose one of the following (first come, first served):
 - » Sponsor welcome reception
 - » Sponsor breakfast on Thursday & Friday
 - » Sponsor lunch on Friday

Gold Sponsor | \$12,000 (5 Available)

- 10x10 booth
- 2 exhibitor passes which include access to all event sessions, meals and activities
- Sponsorship of 1 snack break
- Your company logo prominently included in digital signage throughout event
- International Seminar website – logo placement and company description on the Exhibitor page
- Company logo and link to company website included in pre-event promotional email (1)
- Electronic lead capture service
- Company featured in app push notification to all attendees (1)
- Flyer in attendee bag – sponsor provides half- or full-page flyer
- Plus, the basics available in all sponsorship packages (listed in the Silver offerings)

Silver Sponsor | \$7,000

- 10x10 booth
- 2 exhibitor passes which include access to all event sessions, meals and activities
- Your company name included in digital signage throughout event
- International Seminar website – company name and description on the Exhibitor page
- Plus, the basics available in all sponsorship packages:
 - » 6' x 30" skirted table and 2 chairs
 - » Booth draping – 8' back wall and 3' sides
 - » 6-port power strip with 120 volts of power
 - » WiFi access
 - » Inclusion in exhibitor email to all attendees (pre-event)

Schedule

Exhibit Set-Up

Wednesday, October 8 9 a.m. – 3:30 p.m.

Exhibit Break-Down

Saturday, October 11 10:30 a.m. – 3 p.m.

Above times are subject to change.

Exhibit Hours

Thursday, October 9
Breakfast 7:30-8:30 a.m.*
Morning Break 10:30-10:45 a.m.
Welcome Reception 4:30-6 p.m.

Friday, October 10
Breakfast 7:15-8:30 a.m.*
Morning Break 9:55-10:30 a.m.
Lunch & EXPO 12:45-1:45 p.m.
Afternoon Break 2:45-3:30 p.m.

Saturday, October 11
Breakfast 7:30-8:30 p.m.*
Morning Break 10-10:30 a.m.

** The EXPO Hall is open during breakfast time; however, traffic is light. Manning your booth is optional during this time.*

**Exhibitors must be present during all listed exhibit hours.
Early dismantling of booths is prohibited.**

Optional Order Items

AV equipment, such as monitors and additional booth fixtures, can be ordered through Lone Star Exhibits. Contact Amber Schulte at aschulte@lonestarexhibits.com.

Additional exhibitor passes are available for \$600, and include access to all sessions, meals and activities.

NEW THIS YEAR — Lead Capture!

Maximize your ROI by connecting directly with interested attendees using the **EventMobi Lead Capture app** for \$250.



Promotion Opportunities

Are you looking to make a bigger impact with ThinkNext attendees and drive additional traffic to your booth? These exclusive promotion opportunities will keep your business top of mind throughout the Seminar and will give you unparalleled visibility to every buyer and owner in attendance.

Hotel Key

\$5,000 | 1 AVAILABLE

Looking for a spot in every attendee's wallet? Open the door for them to connect with your company with a custom-branded key card to their hotel room.

Door Drop

\$3,500 | 2 AVAILABLE

Gain a competitive advantage by having your company's promotional piece delivered directly to Seminar attendees at their hotel room. Bagged materials will be placed on the room's exterior door knob. Sponsor responsible for providing drop materials pre-placed inside bags.

EXPO Entrance Floor Cling

\$5,000 FOR 1 CLING | 1 AVAILABLE

Capture attention instantly with a 10' x 6' floor cling — your brand will be the first thing attendees see as they enter the EXPO.



Column Wrap

\$4,000 FOR 1 WRAP | 1 AVAILABLE

Stand out on the 3rd floor where the breakout workshop rooms are located. This high-impact pillar is the first thing attendees will see as they step off the escalators.



Elevator Clings

\$7,500 FOR 4 ELEVATORS | 1 AVAILABLE

Maximize your exposure with prime brand placement on the four main room-area elevators by the lobby.



Promotion Opportunities

Restroom Mirror Clings ▼

\$4,000 | 1 AVAILABLE

Surprise your audience with the unexpected and promote your company as attendees stop for a quick freshen up.



Window Clings ▼

\$2,000 PER 2-WINDOW SET | 3 AVAILABLE

Make sure your company shines through with custom-printed window clings prominently featured on the windows across from registration. Attendees will see your message throughout the day.



Digital Signage on Main Stage

\$3,000 | 5 AVAILABLE

Visually share your most important message and call to action with pharmacies across the country through main stage digital signage. Provide a deck of 3 PowerPoint slides to be shared daily during breaks and transitions. Digital signage to be provided by sponsor, approved by PCCA.

Virtual Event Banners

\$1,500 | 3 AVAILABLE

Make sure your company is featured where many of our attendees will be — ONLINE! A featured banner on the interactive event platform/app will display in 3 different places, drawing important attention to your company.

All sponsorship artwork, print materials and digital assets must be approved by PCCA.

Unless otherwise noted, artwork for all sponsorships is due September 12, 2025.

Interested in one of these promotion opportunities?

Simply check the appropriate box on the Exhibitor Registration Form and we'll contact you with more details.



Hotel / Transportation

Host Hotel

Rooms and rates will be based on availability. To get the best rate, don't miss the cutoff date, Tuesday, September 16, 2025.

The Woodlands Waterway Marriott Hotel & Convention Center

1601 Lake Robbins Dr.
The Woodlands, TX 77380
281.367.9797

Online reservations: bit.ly/ISTX25-Hotel

Room Rate: \$269 USD/night for King or 2 Queens

Overnight Valet Parking: \$36 per night

Onsite Parking: \$6 hourly, \$27 daily

Offsite Parking: FREE at Town Center Garage (0.5 Miles)

Ground Transportation

Please note that The Woodlands Waterway Marriott is located 22 miles from George Bush Intercontinental Airport (IAH) and 40 miles from William P. Hobby Airport (HOU).

Uber, Lyft and traditional taxi services are widely available at George Bush Intercontinental Airport (IAH) and William P. Hobby Airport (HOU) for transportation to The Woodlands Waterway Marriott.



Exhibitor Rules & Regulations

- 1. Payment for Exhibit Space and Sponsorships.** All exhibit space and sponsorship fees must be paid in full and received by PCCA **no later than 5 days prior** to the first day of the scheduled event. **Failure to remit payment in full by this deadline** may result in cancellation of your sponsorship and/or exhibit space at PCCA's sole discretion. In the event of cancellation due to non-payment, any amounts previously paid by the exhibitor may be retained by PCCA as liquidated damages.
- 2. Exhibit Space Cancellation Policy.** All exhibit space cancellations must be **in writing** and **received by PCCA on or before September 11, 2025**, to qualify for a full refund less a \$250 administration fee. **No refunds** will be issued after **September 25, 2025**. Exhibitor registration cancellations must be submitted separately in writing (if applicable). The refund policy for registration cancellations may differ and should be confirmed separately.
- 3. Termination of Conference and Exposition (Force Majeure).** If, in PCCA's sole judgment, the premises where ThinkNext is to be held become unfit for occupancy or the event is **materially interfered with** for reasons beyond PCCA's control (including but not limited to acts of nature, strikes, boycotts, embargos, wars, riots, declared emergencies or other unforeseen events), PCCA may terminate this contract. **PCCA will not be liable** for any damages or losses sustained by exhibitors as a result of such termination. In the event of termination, the exhibitor **expressly waives any claim for damages** and agrees that PCCA's sole liability is to refund a **prorated portion** of amounts received for exhibit spaces, **after** deducting reasonable costs, expenses and reserves for claims.
- 4. Default and Termination of Contract by PCCA.** If an exhibitor **fails to comply** with any of the Rules and Regulations set by PCCA, PCCA may immediately terminate the exhibitor's contract. Upon such termination, the exhibitor **forfeits all fees** paid for exhibit space as **liquidated damages**. No further notice or opportunity to cure shall be required at PCCA's discretion.
- 5. Exhibitor Registration Badges.** Exhibitor registrations are limited to current employees of the exhibiting company. **Contractors, consultants or affiliated companies** are **not** permitted to register under exhibitor's name and must **pay the full registration rate** if they wish to attend.
- 6. Space Assignment.** PCCA will use reasonable efforts to accommodate location preferences for exhibit space but **reserves the right to make final determinations** of all space assignments in the best interest of the EXPO. Exhibitors **may not assign, sublet or share** any part of their assigned space with another business or individual without **prior written consent** from PCCA.
- 7. Use of Exhibit Space.** The general rule of the EXPO hall is: **Be a good neighbor**. Exhibits or personnel must not obstruct or interfere with neighboring exhibits or aisle traffic. All activities, demonstrations and distribution of promotional materials **must be confined** to the exhibitor's assigned space. Apart from the specific display space for which an exhibiting company has under contract with PCCA, no part of the EXPO area and its grounds may be used by any organization other than PCCA for display purposes of any kind or nature. Exhibitors and their personnel shall maintain a **professional and business-like** appearance and conduct.
- 8. Printed Materials.** Distribution of printed materials, promotional items or literature is **restricted to and limited to the exhibitor's assigned space** within the EXPO hall. Exhibitors **may not distribute** materials in or around the registration area or **inside or directly in front of** any education sessions. PCCA reserves the right to confiscate and destroy any improperly distributed materials.
- 9. Hotel Room Door Drops.** No materials of any kind may be distributed to attendee hotel rooms unless **expressly approved in writing** by PCCA in advance. This prohibition includes distribution by hotels, exhibitor/sponsor companies or any third parties unless previously **authorized** by PCCA.
- 10. Health, Fire Regulations and Public Safety.** Exhibitors are responsible for **complying with all applicable laws**, ordinances, regulations and codes related to fire, health and public safety. All display materials be **flameproof**; electrical signs and equipment must meet local fire safety requirements. Failure to comply may result in forced removal of noncompliant materials or termination of the exhibitor's contract, at PCCA's discretion.
- 11. Care of Venue Property.** Exhibitors shall not post, tack, nail, screw or otherwise attach anything to the columns, walls, floors, ceiling, furniture or other property of the EXPO hall, convention center or hotel. Exhibitors will be **billed for any damage** they cause, and PCCA reserves the right to determine the cost of repairs.
- 12. Service Personnel and Badges.** Service personnel (e.g., freight handlers, decorators) will not be allowed in the exhibit area without **official service badges** and **work orders**. Exhibitors using any contractors other than PCCA's **official contractors** must ensure those contractors check in at the Exhibitor Service Center with **copies of all job orders** for approval.
- 13. Exhibit Dismantling.** Exhibitor displays must **remain intact** until the official EXPO closing time on **Saturday, October 11 at 10:30 a.m.** Early dismantling or packing is strictly prohibited. Removing any equipment from the EXPO hall before the closing time requires PCCA's prior written approval. Failure to comply may result in exclusion from future PCCA events.
- 14. Insurance.** Exhibitors are advised to secure **floater insurance** to cover their exhibit material against damage, loss and personal liability for injuries. All property of the exhibitor remains under the exhibitor's **custody and control** at all times, including transit to and from the EXPO.
- 15. Hold Harmless Clause.** The exhibitor assumes **full responsibility and liability** for all damages, injuries or claims arising out of its participation in the EXPO, including any damage to displays, equipment or other property. The exhibitor agrees to **indemnify, defend and hold harmless** PCCA, the hotel, convention center, their agents and employees from any and all claims, liabilities or losses resulting from the exhibitor's acts or omissions.
- 16. Royalties, License Fees and Entertainment Charges.** Exhibitors are **solely responsible** for payment of any royalties, license fees or other charges due to **any third party** (e.g., BMI, ASCAP, SESAC) for music or entertainment played or performed at their booth. Exhibitors agree to **indemnify** and hold PCCA harmless against such claims or charges, including legal fees if necessary.
- 17. Videography and Photography.** Any recording, videography or photography within the EXPO area for commercial or promotional purposes is **prohibited** unless **expressly approved in writing** by PCCA in advance.
- 18. Amendments and Additional Terms.** PCCA reserves the right to **amend, update or add** to these Rules and Regulations as it deems necessary for the proper conduct of the EXPO. Any such changes will be **communicated to exhibitors** in writing and **shall be binding** upon all exhibitors. **Matters not specifically addressed** herein are subject to the sole discretion of PCCA.



thinkNEXT

INTERNATIONAL SEMINAR 2025

Sparking Compounding Innovation

ThinkNext: PCCA International Seminar is the premier annual gathering for the world's largest community of compounding pharmacists — an unparalleled network of professionals dedicated to advancing the art and science of personalized medicine. Featuring today's leading experts in clinical practices, business strategies and technical innovations, this event offers an exceptional platform for learning, collaboration and inspiration.

Don't miss this opportunity to promote your company's products/services to hundreds of pharmacy owners and team members at The Woodlands Waterway Marriott Hotel & Convention Center. Secure your sponsorship and promotion opportunities today.



Contact Stacie Arthur, PCCA Trade Show & Production Specialist 800.331.2498 | sarthur@pccarx.com